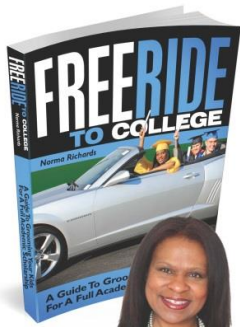


NORMA RICHARDS BIO



Norma Richards

Author | Educator | Speaker

Norma Richards sent all three of her children to college on FULL academic scholarships in engineering—saving her family close to a half million dollars! She is now on a mission to help other parents do the same.

Norma Richards' book, "**Free Ride to College: A Guide to Grooming Your Kids for a Full Academic Scholarship,**" shares a simple plan to acquiring hundreds of thousands of dollars in scholarship money!

A microbiologist and science teacher by trade, Norma set out to prove her hypothesis that her three kids could be groomed to earn a full academic scholarship—in spite of the fact that one child was labeled as a candidate for **special education**, another labeled as having **Attention Deficit Hyperactivity Disorder (ADHD)** and the youngest was almost **legally blind**.

Today, Norma Richards is the **Nation's #1 College Readiness & Scholarship Expert** and she travels the country speaking at college and scholarship fairs, schools, universities, and conferences—inspiring and motivating parents, students and educators.

Norma has had the honor of sharing her empowering message with a wide variety of audiences, including the National Society of Black Engineers, City National Bank in Los Angeles, The National Urban League National Conference, the Rainbow PUSH Coalition National Conference, DeVry University, California State University, West Angeles Church of God in Christ in Los Angeles, 100 Black Men of Chicago and many more.

A native of Flint, Michigan, Norma is a successful entrepreneur and certified science teacher in Ohio. She earned a bachelor of science in Microbiology from Howard University in Washington D.C., and has called Columbus, Ohio home for over 30 years.

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